

# P R E S S   R E L E A S E

## **Southern Botanical earns TNLA's Grand Platinum Award- and Gold, Silver and Bronze!**

August 26, 2011, Dallas, Tx--

Southern Botanical Inc., for the second time in three years, has been awarded the prestigious Grand Platinum Award in the Residential Maintenance category for the 2010-2011 TNLA Texas Excellence in Landscaping Awards. In addition, Southern Botanical also pulled in Gold for their Special Projects entry, Silver in the Commercial Installation-over \$50,000 category for the Dallas Museum of Art installation, and Bronze in the Residential Installation-over \$100,000 category.

"The work done by Southern Botanical on this residence exemplifies the qualities of the Texas Excellence in Landscape (TEIL) Grand Platinum Award. This property demands the highest level of innovation, quality and vision to provide a consistently high level of horticultural service delivered daily by Southern Botanical. Congratulations to an outstanding group of professionals," said Johnette Taylor, Landscape Director for the TNLA. The awards competition, sponsored by the Texas Nursery and Landscape Association, recognizes outstanding achievements in the industry.



"It was honor enough just to have worked installing and maintaining these beautiful gardens," said Jason Craven, President/CEO of Southern Botanical. "So, having our team receive the Grand Platinum award for the artistry, skill and just plain hard work that goes into what we do each day is a joy, an honor and the icing on the cake. We gladly receive these awards on behalf of our clients and our hard-working team!" Craven credits Southern Botanical's successes to highly trained, certified and dedicated teams, and the company's philosophy of anticipatory service.

This year's slate of award-winning projects represent a wide range of unique and contrasting styles and applications. The Grand Platinum winning entry featured a rambling, fairy-tale landscape with seemingly ancient, other-worldly hardscape features, meandering paths and spectacular color. The Gold winner included four acres of pristine gardens. The Special Project category showcased an interior plantscape designed for a weekend conference. The Commercial Installation winner featured the clean, modern lines of the tree-filled Dallas Museum of Art courtyard.

Southern Botanical is the DFW benchmark for high-end landscaping and garden management. A turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, and hardscape installations, Southern Botanical has one objective - total commitment to meeting clients' individual needs. They hire only licensed and certified professionals to lead their teams, and all employees attend a weekly continuing education program. Their clientele includes many high-end residences, exclusive hotels, HOA's and commercial properties, but no job is considered too big or too small. For more information, contact James Cali at 214.366.2103.

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