

P R E S S R E L E A S E

Southern Botanical earns multiple honors-Gold, Silver and Bronze Awards from TNLA.

January 19, 2011, Dallas, Tx--

Southern Botanical Inc., for the third year in a row, has been awarded the prestigious Gold Award in the Residential Maintenance category for the 2010-2011 TNLA Texas Excellence in Landscaping Awards. In addition, Southern Botanical also pulled in Gold for their Special Projects entry, Silver in the Commercial Installation-over \$50,000 category for the Dallas Museum of Art installation, and Bronze in the Residential Installation-over \$100,000 category.

"The Texas Excellence in Landscaping Awards showcases the best the landscape industry has to offer," said Johnette Taylor, Landscape Director for the TNLA. The awards competition, sponsored by the Texas Nursery and Landscape Association, recognizes outstanding achievements in the industry.

"It was honor enough just to have worked installing and maintaining these beautiful gardens," said Jason Craven, President/CEO of Southern Botanical. "So, having our team receive peer recognition for the artistry, skill and just plain hard work that goes into each of these projects is a joy, an honor and the icing on the cake. We gladly receive these awards on behalf of our clients and our hard-working team!" Craven credits Southern Botanical's successes to highly trained, certified and dedicated teams, and the company's philosophy of anticipatory service. "We anticipate our clients' needs, and then work hard to deliver more than they expect."

This year's slate of award-winning projects represent a wide range of unique and contrasting styles and applications. In the Residential categories, entries featured a rambling, fairy-tale landscape with seemingly ancient, other-worldly hardscape features, meandering paths and spectacular color, as well as another property's pristine four acre gardens. The Special Project category showcased an interior plantscape designed for a weekend conference that was later transported to the sponsoring company's corporate campus and installed as part of the permanent landscape. The Commercial Installation winner featured the clean, modern lines of the tree-filled Dallas Museum of Art courtyard.

Southern Botanical is the DFW benchmark for high-end landscaping and garden management. Considered a turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, and hardscape installations, Southern Botanical has one objective - total commitment to meeting clients' individual needs. They hire only licensed and certified professionals to lead their teams, and all employees attend a weekly continuing education program focusing on efficiency, quality control, communication and professionalism. Their clientele includes many high-end residences, exclusive hotels, HOA's and commercial properties, but no job is considered too big or too small. They were recently included on the prestigious 2010 Dallas 100 list from SMU's Cox School of Business.

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